

Fairtrade Fortnight 2023

QUIZ ANSWERS

1. Answer: D, 17 times bigger

In fact, the UK has contributed 240 times more to the total share of global emissions than Côte d'Ivoire. With those two statistics cocoa farmers - often earning far less than a living income thanks to our deeply unfair trade system - are left to deal with the effects of the climate crisis they did so little to cause.

2. Answer: D, £0.74, less than half that needed for a living income. A living income means having enough for what we would consider the essentials of everyday life. Enough to send your children to school, to pay for medical treatment and provide a nutritious diet and clean water for yourself and your family. When farmers aren't earning enough to cover the absolute basics it's impossible for them to adapt to the huge challenges climate change is already bringing them every day. That's why choosing Fairtrade is so important. Fairtrade guarantees cocoa farmers receive at least the Fairtrade Minimum Price, and an extra payment of the Fairtrade Premium which farmers democratically choose how to invest

3. D

4. B

5. A

6. A

7. A

8. D

So Kenyan roses can have a smaller carbon footprint than Dutch ones as they have not been grown in heated glasshouses / polytunnels.

9. Cotton

10. B

11. D

12. A

